

Peter Manges

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Selected experience

Cult Health

NOV 2023 - PRESENT

Associate Creative Director

- Oversaw creative team for leading GLP-1, aesthetic, rosacea, diabetes, and medical supply brands
- Directed launch campaign shoots and managed execution of derivative assets and tactics
- Organized creative instruction and feedback for summer internship program
- Served as a judge in the 2025 Clio Health Awards on the Next Up Jury

Hero Collective

FEB 2023 - NOV 2023

Associate Creative Director

- Designed new brand identity and materials for healthcare subsidiary of fledging Black-owned agency
- Led visual direction on pitches for major lifestyle and healthcare brands

The Bloc

FEB 2022 - FEB 2023

Group Art Supervisor

- Executed design overhauls for leading syringe and fertility brands
- Mentored junior creatives in development of print and digital tactics, including unbranded campaigns, website launches, detail aids, and instructional videos

FCB Health NY

JUN 2019 - AUG 2021

Art Supervisor

- Led creative development for award-winning multiple sclerosis and COPD inhaler brands
- Created cohesive, multi-channel design systems spanning print, web, augmented reality, video, and packaging

JUL 2018 - JUN 2019

Sr. Art Director

- Designed print and digital materials for leading ophthalmology and COPD inhaler brands
- Conceived brand campaigns and engaging multimedia projects, including video, animation, apps, and AR

Education

Harvard College

SEP 2011 - JUN 2015

A.B. in History

- Coursework in animation, European history, and German language.

Technical skills

Proficient in Photoshop, Illustrator, InDesign, After Effects, Affinity, Sketch, Figma, HTML, and CSS.

Portfolio

A portfolio of selected work is available at **petermanges.com**

username heypeter00
password heypeter00